



Charging



Amenities



Assistance

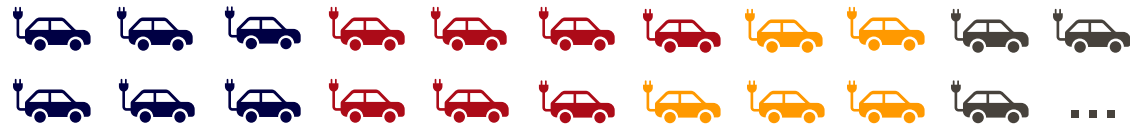


Our technology enables Automotive OEMs,  
Energy Companies and Fleet Operators (eMSP) to provide

**Sustainably profitable charging  
services.**

In 10 years,

**we are the largest profit enabler  
in electric vehicle charging.**



Problem

Hundreds of eMSPs are facing  
a huge market shakeout.

In EU,  
**500**  
competitors

with over  
**71%**  
feature parity

and only  
**6%**  
gross margin



# The current tech stack of eMSPs is outdated, i.e. pre-AI.



Passive charge point search  
not preventing bad experiences.



Isolated customer support  
missing opportunities in retention.



Isolated web shops  
missing out on related upsells.



Generic charge management  
not prepared for smart charging.



Generic user analytics  
that not gain relevant insights.

# With a single API, eMSPs get a 3x better charging service. Easily!

Better communication.  
Better analytics.  
Better guidance.

We want an intelligent  
charging companion.



# Fronyx' AI/BI framework significantly increases profitability.



API integration of fronyx AI/BI framework



**70 %**  
of drivers have better experiences, increasing customer retention.<sup>1</sup>



**75 %**  
of driver support requests will be automated, reducing OPEX.<sup>2</sup>

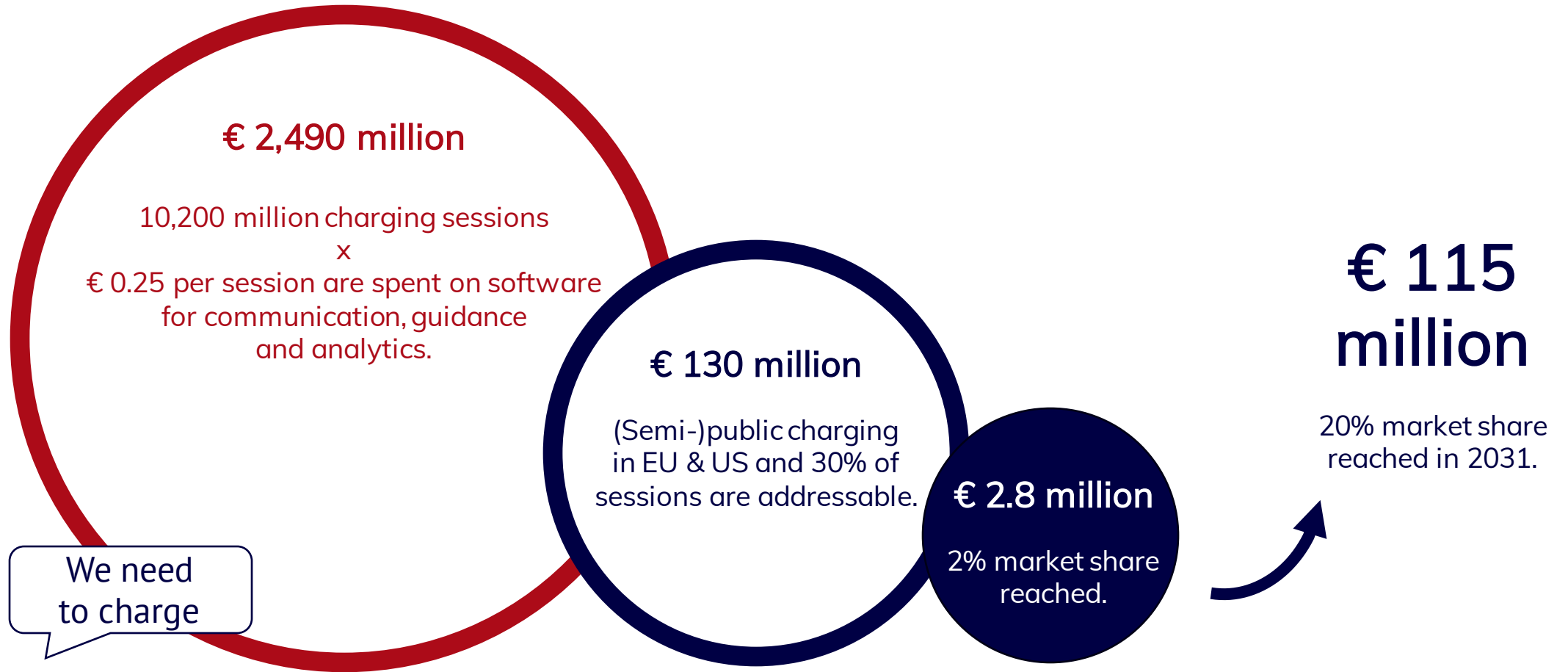


**37 %**  
faster in-depth analysis of driver behavior, increasing productivity.<sup>3</sup>

**~€ 50,000**  
ROI / month for eMSP with 50,000 EV drivers

Sources: <sup>1</sup>Product metrics <sup>2</sup>Expert interview <sup>3</sup>Customer voices

# Fronyx' technology is required in each charging process: a multibillion-euro market to capture.

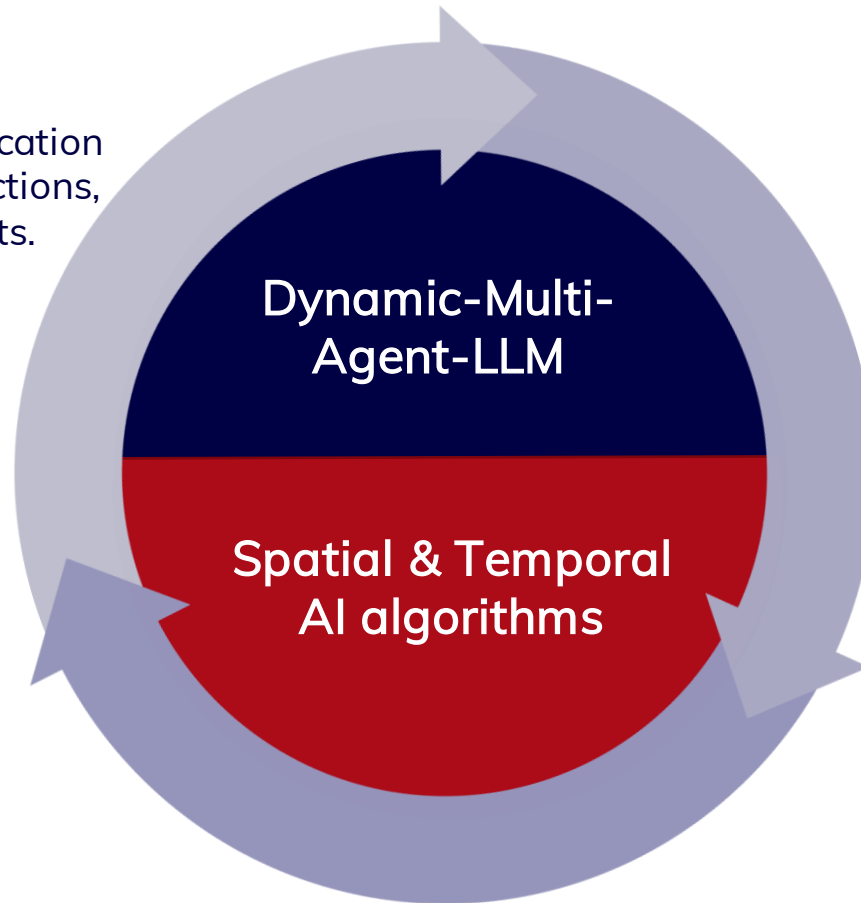


TAM, SAM, SOM in 2026



# Fronyx' core technology: Proprietary data & sophisticated AI algorithms, uniquely combined.

Automated charging communication optimized on more than 10,000 interactions, beating platforms like ChatGPT Assistants.



Based on 7 years of scientific research.

Predictions for best charging choices trained on millions of (charging) data beating comparable industry products.



# We provide the only solution that creates value in all relevant business needs of eMSPs.

	Fronyx AI/BI Framework	eMob. Tech (A better route planner, EcoMovement)	Voice & AI Assistance (Cerence, OpenAI)	Cloud & Mobility Generic Tech (HERE, AWS)
Provide EV drivers ease of use	✓✓	✓	✓	✓
Increase profit & margin of each charging session	✓✓	✓	-	-
Reduce operational costs in customer support	✓✓	-	✓	-
Increase productivity in user analytics	✓✓	-	-	✓

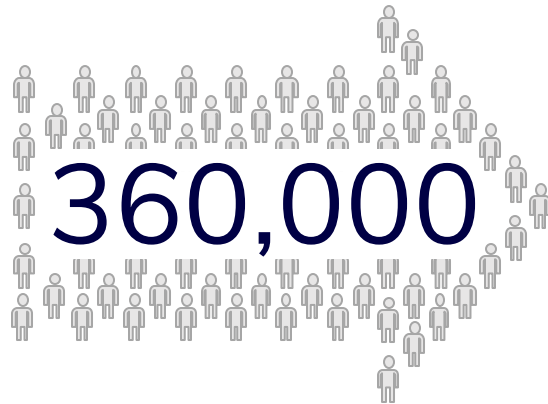
# Our outbound GTM strategy has already filled the pipeline and demonstrated initial traction.



Goal for 31.12.2024

4 Recurring Revenue customers

# We earn money from every relevant interaction between eMSPs and their EV drivers.



**Active drivers in 2026**  
via 15 B2B eMSP  
service customers.



**Two pricing models**  
for small to large eMSPs.

€ 2.78 Mio.

**Recurring Revenue**  
with 62% gross margin  
plus custom service revenues.

# Pushing e-mobility forward, making it user-friendly and convenient – for all involved.



CEO

**Christopher Burgahn**

6 yrs experience in e-mobility  
Experienced founder  
M.Sc. Sustainable Business Administration



Head of Sales

**Mike Ollefs**

B2B sales specialist for e-mobility & energy  
M.Sc. Economics & Engineering



CTO

**Hidayat Halim**

10 years experience in building cloud solutions  
B.Eng. Computer Engineering



Software Engineer

**Yusra Zubir**

6 years experience in building cloud solutions  
B.Sc. Computer Science

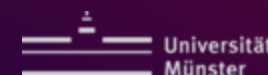


Head of Data Science

**Dr. Sebastian Kahl**

15 years experience in AI technology  
PhD in Predictive Processing and Social Interaction (Magna cum laude)

Supported by



# Launched 2023, we are already on our way to become a leading business in Europe – ready to scale!

## Launch (2023 - today)

Onboard first eMSP and run pilots for

1. building relationships,
2. gathering data and
3. showcasing potential.

Seed round € 1.7 million.

Launch

## Grow (H2 2024)

Onboard 4 paying recurring revenue customers to

1. reach 0.45% market share,
2. cover three main use cases and
3. increase competitive advantage.

Grow

## Scale (2025 - 2026)

Accelerate roll-out all over Europe to reach 1.65% market share (and start USA).

Series-A round

Scale

AI easy as EV driving

# Reach out to join our journey as an investor!

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